

## EXPERIENCE

### The Zucconi Idea Agency, Mount Laurel, NJ

#### Graphic Designer | 2013–Present

- Developed creative strategy through communication with Client Representatives and Account Executives, created inspiration boards, current product and competitor analysis for use in concept development meetings with Creative Director, Copywriter & Designers.
- Consistently implemented strategy and communicated ideas visually by developing & gathering assets, establishing appropriate look & feel, sourcing or producing photography and prototyping.
- Managed edit and approval process, project timelines & deadlines through communication with Production Manager, Client POC and Account Executives.
- Responsible for final check and Prepress file preparation for production including color management, asset management, brand standard compliance and legal requirements
- Adept at development for common advertising vehicles including: POS, packaging, direct mail, FSI, brochures, signage, vehicle wrap, web design and graphics.

*Clients included: Hershey, Hershey Kisses, Reese's, Gerber, Sinomax, Serta, Innocor, Sleep Innovations, Hostess, TrueSport, Bumblebee Superfresh, Ferrero, Tic Tac, Ferrero Rocher, Nutella, Tic Tac Gum, Kinder*

### Terracycle Inc., Trenton, NJ

#### Graphic Design Intern | 2012–2013

- Designed graphics and layouts for use in print and social media global marketing purposes.
- Designed illustrations, layouts and infographics for use in end-of-year presentation.
- Created custom illustrations to increase awareness and educate consumers about recycling and up-cycling opportunities centered around commonly purchased products.

## EDUCATION

### University of the Arts, Philadelphia, PA

2017 Communication and Web Design Certificate, Project Management Workshop.

2007 Illustration Major

*Awards: Crozier Award for Outstanding Achievement 2006-2007, Artist Grant, University Grant*

### Pennsylvania Academy of the Fine Arts, Philadelphia, PA

2011 Bachelor of Fine Arts, Painting

*Awards: Academy Merit Scholarship, Gray Trust Scholarship, Academy Scholarship*

### Burlington County College, Pemberton, NJ

2006 Liberal Arts

### Community College of the Air Force, McGuire Air Force Base, NJ

2004 Aerospace Maintenance

### Knox County Career Center, Mount Vernon, OH

1994 Engineering & Drafting

## EXHIBITIONS

2012

- The Philadelphia Sketch Club, "149th Annual Exhibition of Small Oil Paintings", Philadelphia, PA
- The Philadelphia Sketch Club and The Smithville Art Gallery, "City Meets Country", Philadelphia, PA and Smithville, NJ

2011

- Pennsylvania Academy of the Fine Arts, "110th Annual Student Exhibition" Juried Exhibition, Philadelphia, PA
- Burlington County College, "Summer Art Exhibition 2011" Juried Exhibition, Mount Holly, NJ
- Home Fine Art, "Emerging Artist Show", Mount Holly, NJ

2010

- Pennsylvania Academy of the Fine Arts, "Student Anatomy/Academy" Juried Exhibition, Philadelphia, PA
- Pennsylvania Academy of the Fine Arts, "Student Self-Portraits" Juried Exhibition, Philadelphia, PA

2009

- Pennsylvania Academy of the Fine Arts, "108th Annual Student Exhibition" Juried Exhibition, Philadelphia, PA - *Robert and Susan Carlen Memorial Endowment, Special Notice, Cecilia Beaux Memorial Prize*
- The Philadelphia Sketch Club, "146TH Annual Exhibition of Small Oil Paintings" Juried Exhibition, Philadelphia, PA
- The Philadelphia Sketch Club, "Art of the Flower" Juried Exhibition, Philadelphia, PA
- Gallery 128, The Pennsylvania Academy of the Fine Arts, Student Juried Exhibition, Philadelphia, PA
- The Plastic Club, Small Worlds Exhibition, Philadelphia, PA - *Awarded First Place*

## United States Air Force, McGuire Air Force Base, NJ

### KC-10 Crew Chief | 2002-2006

- Performed inspections, servicing, maintenance and operation of KC-10 aircraft systems and equipment in support of global mission objectives related to personnel transport, cargo and refueling.
- Responsible for training and supervision of lower ranking airmen.
- Participated in chemical warfare readiness training, base-wide mobility readiness exercises and deployments.

*Achievements: Basic Training Honor Graduate, Distinguished Graduate from technical training Sheppard AFB, Distinguished Graduate from technical training McGuire AFB, Below-the-zone early promotion, Air Force Achievement Medal, Good Conduct Medal.*

## MILITARY

## SKILLS

Adobe Creative Suite CC & under, HTML5, CSS3, SASS, Foundation, Bootstrap  
Packaging Design, Identity Design, Digital Photography, Basic Photo Editing, Typography, Prepress Preparation, Web Design